

# ALLY WILLIAMS

San Francisco, CA | AllyWilliamsReports@gmail.com | allywilliams.com

## EXPERIENCE

### **Sports Reporter | 49ers' Cal-Hi Sports Report** **February 2019 – present**

Shoot, edit, and voice highlights of high school sporting events around the Bay Area.

Write, edit and produce stories for multiple platforms, including Internet + digital channels.

### **Producer + On-Air | Giants Pregame on KNBR 680** **April 2014 - present**

Research and report breaking sports news and league updates during live, on-air shows.

Prepare minor league reports for broadcasts.

Coordinate with station producer and radio guests to facilitate smooth and timely segments.

### **Video Production | SAMMCO** **October 2010 – present**

Utility, Parab, Stats + Runner for games + events.

### **Sports Reporter | GetSportsFocus** **February 2016 – 2017**

Conduct postgame interviews + 1-on-1 sit downs with players and coaches.

Shoot, voice, and write highlights & features.

### **MLB Correspondent | BaySportsNet.com** **August 2011 – October 2015**

Write features + recaps about the Giants + A's.

### **Giants Real-Time Correspondent | MLB.com** **April – October 2012**

Capture/edit photos, videos, & fan interviews to be distributed on MLB social media outlets.

## SUMMARY

**Story-driven journalist** with a decade of experience providing local sports stories for television, radio, online, and print.

Expert conducting original interviews, features and game stories for professional, college, and high school teams. Versed in viral trends and social media, and able to shoot, write + edit for multiple platforms.

**@allykwilliams on Twitter + IG**

## SKILLS

Television and print journalism

Broadcast scriptwriting

Production background

Interviewing

Story development

Highly organized

Team collaborator

## EDUCATION + TRAINING

### **San Francisco State University**

BA in Broadcast + Electronic Comm Arts,  
Emphasis in Broadcast Journalism

### **Voicetrax**

Narration, Character, and Announcing  
Voiceover Training